

▶▶ making a difference

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AnOriginal Photography

Siobhán

HUNTER

Building a

legacy on the

South Shore

If anyone could make one trail help 3,700 businesses, it's Siobhán Hunter.

Siobhán knows how to connect things, how to tie things together — something she's practiced in her own life. Born to two immigrants hailing from Belfast and Timoleague, Ireland, Siobhán grew up in the Greater Boston area of Massachusetts but made her home in the South Shore — where the ocean reminded her of her parent's native land.

"Driving down the unique coastline and being so close to the ocean reminded me of Ireland — there's an overwhelming beauty of it all, and once you get here, it's hard to leave," she said.

So she's stayed, and for the last 20 years, she's improved the South Shore through her thriving real estate career, through her cultural contributions, and by connecting the community to one across the Atlantic.

For the past five years, Siobhán has been involved with the Scituate West Cork Sister City Committee between the heavily Irish town of Scituate and West Cork County, Ireland — her mother's home. And for the last three years, she's served the committee as Chair.

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The decision to partner with West Cork was made before Siobhán joined, and the conclusion felt serendipitous for her.

“My parents have passed away now, and it feels like a good way to pay tribute and stay connected with them.”

Her work with the committee helped spawn the creation of the South Shore Irish Heritage Trail (ssirishtrail.org) — the one that promises to help nearly 3,700 local businesses with increased tourism and foot traffic.

The trail, which officially launches in May, weaves through the nine coastal towns of the South Shore, starting in Weymouth and ending in Plymouth, and even received funding from the Irish government. Seated on the Board of Directors for the trail, Siobhán savors the chance to educate people on Irish and Irish-Americans’ local history, achievements, and heritage.

“Once you get to the second and third generations removed, a lot of people start to lose



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a sense of their culture, music, and other traditions. With these efforts, we maintain generational connections. You can't truly appreciate your life today until you understand and appreciate the difficult roads traveled by others in the past.”

Her desire to preserve the heritage and enrich the cultural fabric of the South Shore extends beyond Siobhán's work with the Sister City Committee.

In her real estate work, Siobhán leaves a lasting impact on the individuals and families looking to make the South Shore their home.

Her professional career began at the Bose Corporation, which she left for the luxury auto industry and eventually leaped real estate in 2013, after her mother's death.

Siobhán's relationship with real estate started years before she earned her license and began selling real estate. Her mom was an agent in the 1980s, and since then, the business has always piqued her interest.



“Watching my mom, I got to see firsthand the ups and downs and the fascinating and fun process,” she said. “To this day, I still love that no day is ever the same.”

With plenty of sales under her belt, Siobhán remembers the challenge of embarking on the path.

“A lot of real estate at the beginning is being left to your own devices. There's no written path. You have to find it on your own and hope to rely on a great network of people.”

But over the past ten years, Siobhán has carved a path lined with success. Her key strengths as an agent are her communication and genuine desire to help and work with people.

She also possesses a unique ability to make the process for clients and other agents alike. “Buying or selling a home can be such a daunting process, but I try to make

it a fun experience for the clients,” she said.

At William Raveis, Siobhán works with the Eisnor Team, where she enjoys having a fun support network and a soundboard for ideas and questions.

And in her decade of working with clients across Massachusetts, one recurring experience makes it all worth it.

“I love closing day,” she said. “Seeing the moment when all of my clients' searching and hard work becomes a reality — and they're officially a homeowner, it's my favorite part of the process.”

The legacy Siobhán is leaving on her community will be enjoyed by her clients, by her son Declán, and by other Irish-American residents of the South Shore for generations to come.



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